

Danielle M. Martin

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EDUCATION

August 2009, **Massachusetts Institute of Technology**, Cambridge MA
Master in City Planning, Department of Urban Studies and Planning
Concentration in Housing, Community and Economic Development, GPA 4.7/5.0,
Thesis: Participatory Media & Collaborative Facilitation: Tools for Aligning Practice to Values in Organizations

May 1998, **University of Rhode Island**, Kingston, RI
Bachelor of Arts, Communication Studies, Public Relations minor, GPA 3.83/4.00

SUMMARY OF QUALIFICATIONS

Community and youth development practitioner with diverse experience in individual and group learning, team leadership, and media and technology as tools for social change. Strengths include:

- Media production and instruction
- Curriculum and training design
- Community organizing and activism
- Research design and documentation

RELATED EXPERIENCE

MIT@Lawrence, Cambridge, MA Sept 2007-present

Operations Team Leader / Research Assistant

- Led a federally funded multi-year city-campus partnership and implemented a student-led network management model and collaborative research project in areas of asset building, education, green jobs, and participatory media as a tool for organizational capacity building
- Developed and implemented a reflective practice based MIT@Lawrence Story project, integrating personal and institutional narratives about MIT@Lawrence's development into a 13 minute documentary film
- Expanded partnerships with the city offices, non-profits, and school and afterschool programs

Community Technology Center's VISTA Project, UMass Boston, MA Aug 2005-Aug 2007
Program Manager / AmeriCorps VISTA

- Supported an online social network (CTCVISTA.org) by collaboratively developing resources with industry experts, volunteers, and community technology and media centered non-profits
- Contributed to the curriculum of the Community Media & Technology program at UMass Boston's College of Public and Community Service, on the topics of telecommunications policy, video production, and digital storytelling
- Served as program manager for MassIMPACT, a regional HUD Neighborhood Networks consortium funded through MassHousing, supporting technology and media programs
- Conducted and evaluated adult and youth digital storytelling workshops, in community centers and at national trainings and conferences

Boys & Girls Clubs of Boston, Charlestown, MA Oct 2001-Aug 2005,
Technology Director

- Directed a Club wide technology initiative for 6-18 year old members, including delivering project-based, learner-centered programs based on the Intel Computer Clubhouse model
- Supervised program staff and volunteers and maintained a balanced program budget
- Maintained two Club facilities' technology including the LAN, all hardware, software and peripherals, as well as oversee IT training of BGCB staff and other stakeholders
- Collaborated with MIT Media Lab students to build the Young Activist Network, created to encourage and support members to use technology as a tool for youth led social change
- Coordinated three years of the BGCB Cyber Summit, an overnight non-competitive technology conference for 10-18 year old members from over ten regional Clubs, involving over forty adult volunteers and ten challenge project tracks

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ADDITIONAL EXPERIENCE

MIT@Lawrence Practicum at Union Crossing, Cambridge, MA

Sept 2000- June 2009

Co-Instructor

- Co-taught action-based graduate course, focused on developing frameworks and tools for community building, based on collaborative knowledge creation and dissemination using old and new media technology and storytelling
- Built and sustained relationships with community partners including Lawrence Community Works and Lawrence History Center
- Conducted organization-wide technology and communications assessment, to support expansion into new media outreach for new green housing and local political awareness campaign
- Developed curriculum and conducted train-the-trainer and youth workshops on digital storytelling and audio editing for [interpretive history project](#), featured in History Center's current exhibit, [Made in America](#)

Srishti School of Art, Design & Technology, Bangalore, India

May-Aug 2008

Research Assistant

- Developed and tested a new curriculum for social networking and gaming tools, in collaboration with undergraduate researchers and local facilitators, for incorporating traditional storytelling and new media literacies for squatter community youth in an alternative education program, Drishya
- Investigated new strategies for facilitation through my own participatory action research and qualitative interviews and observations for a thesis case study

MIT CityScope, Tambo de Mora, Peru

Feb-May 2008,

Teaching Assistant

- Assisted undergraduates completing their communications and writing requirement to journal and write/produce digital stories about their experience traveling and developing projects for a small village devastated by the August 2007 earthquake.

MassIMPACT, Boston, MA

Aug 2006-Feb 2009

Project Manager, [StoriesForChange.net](#)

- Managed development of an online social networking website for community digital storytelling facilitators at [StoriesForChange.net](#), in partnership with the Center for Digital Storytelling and [MassIMPACT](#), launched in May 2007
- Coordinated with an international group of volunteers and web designers to implement technology planning, project development, and site testing and maintenance

Boys & Girls Clubs of Boston, Boston, MA

Oct 2000-Oct 2001

Development Associate

- Designed and composed content for various development publications including event invitations and programs, new program brochures, and direct mail pieces
- Managed the launch, maintenance and marketing of the agency website

TECHNOLOGY SKILLS

- Proficient in Mac and PC, including Microsoft Office, Movie Maker, and Publisher; Macromedia Dreamweaver, and Adobe Photoshop; also Final Cut, iMovie and iPhoto
- Cross platform knowledge of multimedia software including Macromedia Flash, Adobe Illustrator & In-Design, Bryce, Audacity and Acid
- Experience designing platforms with content management system, social networking, and blogging platforms, including Drupal, Moveable Type, Wordpress, Blogger, and Ning
- Experience analyzing population and other community based data in both GIS and statistical software like ArcGIS, Stata, and MS Excel.

AWARDS

- American Planning Association National Charles Abrams Scholarship Award 2008
- Fellow in Massachusetts Institute of Technology [Media Lab IDEAS Institute](#), 2005
- BGCA Club Tech Program Award for Integrating Arts & Technology, 2003